IOC 50-th ANNIVERSARY
NO SINGLE NATION CAN PERFORM NECESSARY OCEAN RESEARCH AND OCEAN OBSERVATIONS TO MEET SOCIETY'S NEEDS
Resolution 2.31 UNESCO
General Conference, 1960

• An Intergovernmental Oceanographic Commission, hereafter called the Commission, shall be established within the UNESCO.

• The purpose of the Commission shall be to promote scientific investigation with a view to learning more about the nature and resources of the oceans, through the concerted action of its members.
• Res.XXIV-4, June 2007

"Urges Member States and Regional Subsidiary Bodies to consider national and regional initiatives and ideas to be communicated to the Executive Secretary for inclusion in the overall plan of action to commemorate the anniversary"

• Res.EC-XLI.2, June 2008

"Adopts the Outline of the Indicative IOC Plan of Action for the commemoration of the 50\textsuperscript{th} anniversary of IOC...; Requests the Executive Secretary to take the appropriate steps to implement the IOC Plan of Action ... in cooperation with UNESCO and other UN organizations; Invites Member States and other appropriate bodies and organizations cooperating with the Commission, to contribute to the commemoration of the 50\textsuperscript{th} anniversary of the IOC, and to inform the Executive Secretary, so that a full list of activities can be maintained; ......

Invites Member States and other potential donors to consider making extrabudgetary contributions in this regard"
IOC ANNIVERSARY OBJECTIVES

- Enhance the level of public awareness of the importance of collaboration at all levels of society;
- Take stock of advances in marine sciences and related international cooperation, and plans for future directions in this area;
- Promote worldwide a better image of IOC;
- Demonstrate to the governments and to the public the value and importance of the IOC achievements
State of the Implementation of the Plan of Actions

- 43\textsuperscript{rd} Session of EC in NY

- IOC26 in association with the UNESCO GC in 2011 jointly with a ministerial round table

- Was not feasible due to extensive rebuilding work on the UN HG

- Ministerial round table on Oceans took place in Paris in October 2009 in association with UNESCO GC of 2009. IOC25 decided to have IOC26 in June 2011
- IOC History Book

- Implemented. The Book will be inaugurated on the 8th of June and published in September 2010

- 50th anniversary web page

- Launched in February 2010. The content and format of the page are regularly updated

http://ioc-unesco.org/

www.unesco.org/en/ioc-50anniversary
- Exhibitions and other Promotional activities

- IOC policy briefs for the general public and messages for media

- Ministerial meeting, EXPO 2010 and 2012, 8th of June, more than 23 contributions from MS, inputs to the WOD

- IOC information Kit, 50th anniversary Power Point Presentation
Organization of Conferences and cruises:

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21 47
- Publications
Continued

- Development of promotional products

- Anniversary logo, flags, medals, ties and scarves, pins, flashdrives, pens, philatelic materials, calendar, pencils, posters, banners, etc
Continued

- Awards and Prizes

- Under negotiations
- Partners Contributions

[Logos of various partners]
- What have you decided:

**in 2008**

“...emphasized that the IOC 50th anniversary activities cannot be carried out without tangible support and that should not be at the expense of time and resources of other IOC programs” (para. 101, IOC/EC-XLI/3)

**in 2009**

“...requested the Executive Secretary to provide support to the 50th anniversary to ensure a successful outcome” (para. 107, IOC-XXV/3)
Financial Situation

- Contributions received from the Member States to the anniversary account:
  
  CHINA - 20,000
  MONACO - 22,590
  NETHERLANDS - 15,060
  TOTAL - 12,100

all in USD
Financial Situation

Funds contributed by Member States to the dedicated activities:

- Belgium (Flanders) – 50,000
- Canada – 25,000
- USA – 69,680
- UNESCO > 10,000

all in USD
In Kind Contributions:
Canada, Germany, Italy, Thailand, Russia, UK, UNPA, Total, ESA, USA (NASA), Nausicaa/WON/Underwater Film Festival
Actions waiting for implementation

- Launching of a “young marine professional” and for the achievements and contribution to the marine science and policy prizes
- Implementation of the scientific conference at the closure of the anniversary year
- Development of criteria and establishment of the list of individuals to be decorated with the IOC anniversary medal for their contribution to the IOC
- Regular updates and improvements of the IOC web site and, in particular, the anniversary web page
- Exploring new opportunities for attracting financial support to the anniversary
Problems:

Lack of financial and human resources !!!

Poor response to requests for information and contributions !!!

Time constraints !!!
The success of the Anniversary is in your hands. We should not lose hope, as great hope arises from great hardships! It is time for action !!!
WHAT IS YOUR CONTRIBUTION?

WE WANT YOU!